



# **S P O N S O R S H I P P R O G R A M**

**YEAR 2025**

## About CoreNet Global

CoreNet Global is a non-profit association, headquartered in Atlanta, Georgia (US), representing nearly 10,000 members in 50 countries with strategic responsibility for the real estate assets of large corporations. The organization's mission is to advance the practice of corporate real estate through professional development opportunities, publications, research, conferences, designations and networking in 45 local chapters and networking groups globally.

## CoreNet Global's mission

CoreNet Global's mission is to advance the effectiveness of Corporate Real Estate professionals and the entire industry engaged in delivering value to corporation through the strategic management of corporate real estate and workplace resources.





## CoreNet Global Members

**End Users** are corporate occupiers and corporate tenants forming the industry's demand side. The end user membership base is diverse and spans industries including **high-tech, financial services, manufacturing, pharmaceutical, telecommunications, healthcare, insurance and oil and gas**. Google, Unilever, International Monetary Fund, Oracle, Coca-Cola, Amazon, AT&T, General Motors, Barclays and Shell are among our many member companies.

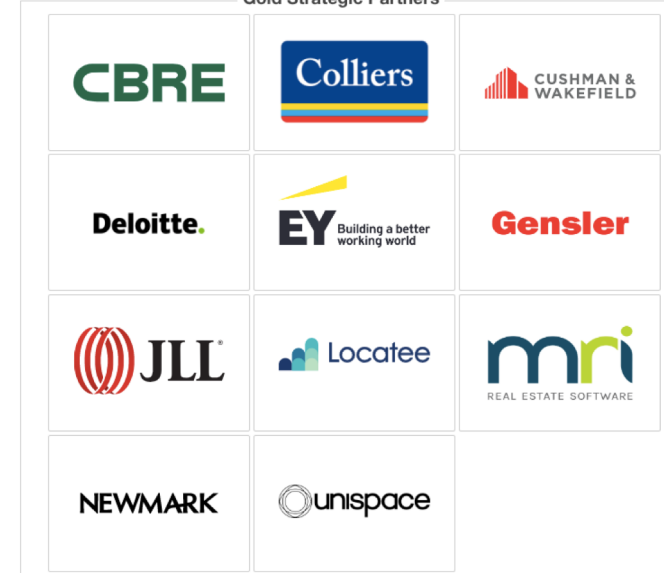
**Service Providers** are strategic partners and outsourced service partners forming the industry's supply side. Virtually all corporate real estate departments partner with external service provider companies to deliver services needed to acquire, maintain and dispose of real estate. These services include but are not limited to **brokerage, site selection, architecture and interior design, lease administration, facilities management, and technology platforms**. One of the long-term trends in the CRE profession is toward leaner, smaller internal CRE teams focused primarily on strategy and client relationship management, with growing dependence on external service provider companies for tactical delivery and execution. Those external service providers are also members of the association.

# CoreNet Global Corporate & Strategic Partners

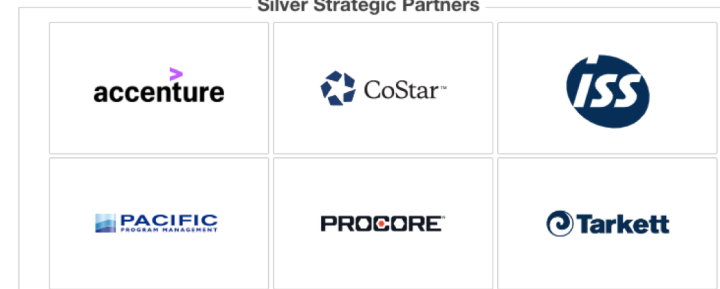
## CORPORATE PARTNER COMPANIES...



## Gold Strategic Partners



## Silver Strategic Partners



## Bronze Strategic Partners



# CoreNet Global Philippines Chapter

As part of CoreNet Global, the Philippines Chapter connects local industry leaders, professionals, and organizations to foster knowledge-sharing, networking, and innovation in workplace strategy, real estate management, and business solutions. The chapter hosts events and forums in Metro Manila to support the growth and development of the CRE community in the Philippines.



Connect with professionals and corporations locally and globally through digital and live events



Learning through content sharing events and knowledge based resources



Professional growth through designated programs and resources



Belongs to a worldwide community of corporate real estate professionals



## Why Sponsor?

CoreNet Global Philippines Chapter is entirely funded by our local members and sponsors. Becoming a sponsor of the CoreNet Global Philippines Chapter places your company at the heart of the corporate real estate community. It's more than brand visibility — it's a meaningful partnership that connects you with senior decision-makers, showcases your thought leadership, and supports the advancement of workplace and real estate innovation in the region. Sponsorship opens doors to high-impact engagements and lasting industry influence.



## Activities & Events

The Philippines Chapter has organized various events which includes:

- **Series of talks** and networking sessions with prominent leaders of the industry as Speakers / Panelists to the event
- **Networking sessions** for Members & Non-Members for networking and sharing of best practices and experiences
- **Private Members and Sponsors Meet-Up** happening throughout the year
- **Continuous Master of Corporate Real Estate (MCR), Qualified Professional of Corporate Real Estate (QPCR) and other programs**



# Activities & Events For Year 2025

**CORENET GLOBAL** | Philippines Chapter

## CROSS-GEN SYNERGY

Mentorship That Moves Organizations Forward

**DATE:** July 23, 2025  
**TIME:** 3:30 - 5:30 pm  
**VENUE:** KMC, 6F, One Ayala Mall, Ayala Ave. corner EDSA, Makati City 1226  
**REGISTER:** <https://bit.ly/CNGPHJul2025>  
**E-MAIL:** [cngphilippineschapter@outlook.com](mailto:cngphilippineschapter@outlook.com)

**PRIYA PANDIT**  
Human Resources Director  
L'Oréal Philippines, Inc.

Our Annual Sponsors: **CBRE**, **CUSHMAN & WAKEFIELD**, **WIPATec**  
Our Host & Event Sponsor: **KMC**

**CORENET GLOBAL** | Philippines Chapter

## BREAKING BARRIERS

CULTIVATING AN INCLUSIVE CULTURE IN THE WORKPLACE

Presentation + Workshop by Haworth

**DATE:** June 19, 2025  
**TIME:** 3:00 - 6:00 pm  
**VENUE:** Callers Manila, 37F, Tower 1 The Enterprise Center, 6766 Ayala Ave. corner Paseo de Roxas, Legaspi Village, Makati City 1229  
**REGISTER:** <https://bit.ly/CNGPHJune2025>  
**E-MAIL:** [cngphilippineschapter@outlook.com](mailto:cngphilippineschapter@outlook.com)

**ALESSANDRO CESANA**  
Director of Education  
International, Asia Pacific & EMEA

**AMILIA WALLACE**  
Head of Research & Trends,  
Asia Pacific

Our Annual Sponsors: **CBRE**, **CUSHMAN & WAKEFIELD**, **WIPATec**  
Our Host & Event Sponsors: **HAWORTH**, **Callers**

**CORENET GLOBAL** | Philippines Chapter

## THE ROAD AHEAD

MARKET INSIGHTS FOR Q1 2025

Market Presentation by CBRE

**DATE:** May 21, 2025 | 5:30 pm  
**VENUE:** The Executive Centre, Level 6, Ayala Triangle Gardens Tower 2, Paseo de Roxas cor Makati Ave, Makati City 1209  
**REGISTER AT:** <https://bit.ly/CNGPHMay2025>  
**E-MAIL:** [cngphilippineschapter@outlook.com](mailto:cngphilippineschapter@outlook.com)

Our Annual Sponsors: **CBRE**, **CUSHMAN & WAKEFIELD**, **WIPATec**  
Our Event Host: **THE EXECUTIVE CENTRE**

**CORENET GLOBAL** | Philippines Chapter

## BEYOND CONCRETE

A HIGHLIGHT OF ASEANA CITY AND THE BEAUTY OF FILIPINO DESIGN

Experience ASEANA City — where smart innovation and Filipino heritage come together.

**DATE:** April 30 | 2:00 - 5:30 pm  
**REGISTER AT:** <https://bit.ly/CNGPHApr2025>  
**E-MAIL:** [cngphilippineschapter@outlook.com](mailto:cngphilippineschapter@outlook.com)

**VENUE:** Gallio Events Hall, 3008 V. Almario Ave. cor. P. Antonio St. Aseana City, Parañaque City

Our Annual Sponsors: **CBRE**, **WIPATec**  
Our Hosts: **ASEANA CITY**, **PARQAL**

**CORENET GLOBAL** | Philippines Chapter

## Paddle Up & Play – Sport Your Best Game Day Look!

## Game. Set. Match!

## CRE Pickleball Day

**DATE:** Feb. 26 | 2:45 pm  
**VENUE:** DragonSmash Badminton Center, 2227 Chino Rocas Ave., Makati City 1233  
**REGISTER AT:** <https://bit.ly/CNGPHFeb-2025>  
**E-MAIL:** [cngphilippineschapter@outlook.com](mailto:cngphilippineschapter@outlook.com)

Our Annual Sponsors: **CBRE**, **WIPATec**  
Our Host: **HAWORTH**



# Past Events

**CORENET GLOBAL** | Philippines Chapter

## LINEAR TO CIRCULAR: Innovations in the Corporate Real Estate and the Circular Economy

Sept. 25th  
5:30 - 8:30 pm  
The Executive Centre  
Level 6, Ayala Triangle Gardens Tower 2,  
Pasero de Roxas cor Makati Ave., Makati City



**VICTOR MANINGO**  
Director for Asia Pacific  
Green Standards

Hosted by:  
**THE EXECUTIVE CENTRE**

Event Partner:  
**Colliers**

**CORENET GLOBAL** | Philippines Chapter

## THE POWER OF PLACE - Bringing the Experience Revolution to Your Workplace

Discover Insights  
Design Experiences  
Create Impact

**TITIR DEY**  
Global Managing Director  
Space Matrix

Aug. 7th • 5:30 - 8:00 pm  
The Yard, 8F, Menarco Tower, 32nd Street,  
Bonifacio Global City, Taguig  
<https://bit.ly/CNGPHAUG2024>  
cngphilippineschapter@outlook.com

Hosted by:  
**SPACE MATRIX**

**CORENET GLOBAL** | Philippines Chapter

## AFTERNOON MEMBERS' MIXER

June 24th • 2:30 PM  
KMC Café  
KMC Armstrong Corporate Center,  
Ground Flr., H.V. Dela Costa St.,  
Salcedo Vill, Makati City 1227

Hosted by: **KMC**

**CORENET GLOBAL** | Philippines Chapter

## CORPORATE REAL ESTATE 2030

Exploring the Future of  
Commercial Real Estate

Feb 28, 2024 | 2:00 pm  
30th Floor Makati Commerce Tower  
236 Sen. Gil J. Puyat Ave, Makati City 1229  
<https://bit.ly/CNGPHFeb2024>

Hosted by: **Colliers** Our Annual Sponsor: **JLL**

**CORENET GLOBAL** | Philippines Chapter

## BUILDING A GREENER FUTURE: Innovations and Strategies for Sustainable Corporate Real Estate

**JOSE ARNULFO BATA**  
Senior Asst. Vice President -  
Corporate Ventures and  
Partnerships Management,  
Megaworld Corporation

**PAOLO MENDOZA**  
Design & Sustainability  
Manager, Project Management  
Colliers

Jan. 19, 2024  
9:00 am  
JPMorgan Chase & Co  
25F JPMorgan Chase & Co Tower  
9th Ave. cor. 38th Street, Uptown Bonifacio,  
Bonifacio Global City 1654 Taguig  
<https://bit.ly/CNGPHJan2024>

Hosted by: **GLOBAL REAL ESTATE (GRE)**  
JPMorgan Chase & Co. Our Annual Sponsor: **JLL**

# Annual Sponsorship



**Limit to 2 sponsors**  
**PHP 180,000**

| Category             | Description   |
|----------------------|---|
| Membership           | Includes <b>4 memberships</b> from company representatives  |
| Logo                 | Presence in all marketing collaterals and Philippines Chapter website   |
| Acknowledgement      | Verbal and logo flash up at events, 2 physical banners display or digital banner with all the sponsors, option to provide company video at Signature Event between sessions, option to introduce speaker(s) at event(s) |
| Complimentary passes | <b>8 tickets</b> to all Philippines Chapter events  |
| Access               | Chapter's quarterly newsletter and annual Members & Sponsors Appreciation event   |
| Introduce Speaker    | Options to be introduced to VIP guests / speaker(s)   |
| Mailing List         | Company name of attendees of the events   |
| Speaker              | Option for company representative to sit in on relevant <b>4 panel sessions</b> (subject to Committee's approval)   |
| Events               | Option to host <b>2 chapter events</b> as agreed (subject to Committee's approval)  |



# Annual Sponsorship



Limit to 6 sponsors  
PHP 120,000

| Category             | Description   |
|----------------------|---|
| Membership           | Includes <b>2 memberships</b> from company representatives  |
| Logo                 | Presence in all marketing collaterals and Philippines Chapter website   |
| Acknowledgement      | Verbal and logo flash up at events, 1 physical banner display or digital banner with all the sponsors, option to introduce speaker(s) at event(s) |
| Complimentary passes | <b>5 tickets</b> to Philippines Chapter events  |
| Access               | Chapter's quarterly newsletter and annual Members & Sponsors Appreciation event   |
| Introduce Speaker    | Options to be introduced to VIP guests / speaker(s)   |
| Speaker              | Option for company representative to sit in on relevant <b>2 panel sessions</b> (subject to Committee approval)                                   |

# Annual Sponsorship



**Limit to 6 sponsors**  
**PHP 60,000**

| Category             | Description   |
|----------------------|---|
| Logo                 | Presence in all marketing collaterals and Philippines Chapter website                                 |
| Acknowledgement      | Verbal and logo flash up at events, 1 physical banner display or digital banner with all the sponsors |
| Complimentary passes | <b>2 tickets</b> to Philippines Chapter events  |
| Access               | Chapter's quarterly newsletter and annual Members & Sponsors Appreciation event                       |

## Event / In-Kind Sponsorship

Event or in-kind sponsorship offers a meaningful way to support CoreNet Global Philippines through the contribution of products or services that enhance the delivery of our events and initiatives. Contributions may include, but are not limited to, venue use, food and beverage, and event giveaways.

This sponsorship provides brand exposure and public recognition across CoreNet Global Philippines' platforms and events, while demonstrating your company's commitment to collaboration and community within the corporate real estate industry.

*Amount: to be discussed with the Board*

| Category             | Description  |
|----------------------|--|
| Logo                 | Presence in event/marketing collaterals  |
| Acknowledgement      | Verbal and logo flash up at event, 1 physical banner display or digital banner with all the sponsors |
| Complimentary passes | <b>2 tickets</b> to Philippines Chapter event  |

# Sponsorship Benefits



## Branding & Visibility

Increased brand awareness and visibility at all events



## Targeted Marketing

Stands out in the CRE industry and attracts niched audiences and members of organizations



## Involvement & Insight

Gain involvement and industry's insights with the professionals and companies in the industry



## Return On Investment

Develop collaborative partnerships and business leads, Social engagement, audience development, branding and memberships





**For more information,  
please contact us at**

**[philippineschapter@corenetglobal.org](mailto:philippineschapter@corenetglobal.org)**